

SKIN INC.

BUYERS

GUIDE

The ALL NEW *Skin Inc.* Buyer's Guide

COMING MARCH 2006!

The spa industry's most complete and respected supplier reference, the *Skin Inc.* Buyer's Guide puts your valuable information at the fingertips of decision-makers and buyers.

The print version, published in the March 2006 issue, serves as a yearlong directory generating multiple impressions of your ad. The online version provides active and motivated buyers with a direct link to your Web site (with Logo and Product Listings only).

Visit <http://www.skininc.com/buyersguide>
to update now!!

Enhance your listing

- **Free Listing.** Includes contact name (optional), company name, address, telephone, fax and toll-free numbers, Web site (no link), multiple product category listings and 50-word description.
- **Logo Listing.*** Same as above, plus: logo, bold listing, link to Web site and 100-word description. Price: \$300
- **Product Listing.** Same as above, plus: product image, top-of-tier word search and 150-word description. Price: \$700

*Contract advertisers and March display advertisers receive a free Logo Listing.

3 ways to search for company information

- Easy-to-search Products Guide
- Expanded Supplier Information Listing
- Geographic Listing of Suppliers

What is it?

- Offers **yearlong** exposure in print and online.
- The *Skin Inc.* Buyer's Guide is a relevant source of critical information to our readers' businesses.
- Connects you, the supplier, directly with the industry's top decision-makers.
- The print version, published as the March 2006 issue.

LISTINGS DUE:
December 20, 2005

How to be included?

Log on to
[www.SkinInc.com/
BuyersGuide](http://www.SkinInc.com/BuyersGuide).

Sign in with a unique
username and password

Follow the easy-to-use
prompts to complete your
company listing.

**Contact your Account
Executive today!**

Increase visibility

Additional advertising opportunities include print advertising and online Web banners. March display advertisers receive a free Logo Listing.

E-mail: SkinIncDirectory@allured.com

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