

**COMING
MARCH
2006!**

The **ALL NEW** Skin Inc. Buyer's Guide.

Include your listing at www.SkinInc.com/BuyersGuide by **January 9, 2006.**

3 ways to search for company information

- Easy-to-search Products Guide
- Expanded Supplier Information Listing
- Geographic Listing of Suppliers

What is the Skin Inc. Buyer's Guide?

- Offers **yearlong** exposure in print and online.
- The Skin Inc. Buyer's Guide is a relevant source of critical information to our readers' businesses.
- Connects you, the supplier, directly with the industry's top decision-makers.
- The print version, published as the March 2006 issue.

Added benefits . . . multiple impressions and yearlong shelf-life

- Licensing Information
- Association Listing
- Continuing Education Esthetic Schools Listing



HOW CAN I BE INCLUDED?

- Log on to www.SkinInc.com/BuyersGuide and choose "Buyer's Guide"
- Sign in with a unique username and password of your choice*
- Follow the easy-to-use prompts to complete your company listing
- Payments for listings will be processed through our e-commerce utility. Payments are required in-full before the March 2006 publication.

**LISTINGS DUE:
JANUARY 9,
2006**

Enhance your listing

Enhancement Level	Rate	Print Enhancements	Online Enhancements
Free Listing	FREE	contact name (optional), company name, address, telephone, fax and toll-free numbers, Web site, multiple product category listings and 50-word description	
Logo Listing	\$300	Same as Free Listing, plus: logo, 100-word description, and bold listing; March display advertisers receive free Logo Listing.	Same as print, plus link to Web site.
Product Listing	\$700	Same as Logo Listing, plus: product image and 150-word description.	Same as print, link to web site, plus top-of-tier word search

Increase visibility

Additional advertising opportunities include print advertising and online Web banners. March display advertisers receive a free Logo Listing.

* One listing per company. Suppliers with multiple entity names will be required to submit separate listings for each, with unique usernames and passwords. If the username and password has been lost, contact skinindirectory@allured.com.

Contact your Account Executive today!

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