

HAPPENINGS

Industry news from spas, suppliers and professionals. Send yours to Kate Hamilton at khamilton@allured.com.

AWARDS & RECOGNITION



BIOTONE/THE MESSAGE THERAPY FOUNDATION
Monica Fraser, president of Biotone Professional Massage & Spa Therapy Products, was presented with a plaque from John Balleto, president of the Massage Therapy Foundation, in recognition of the company's support and a \$15,000 contribution. 800-445-6457, service@biotone.com

SPAHALEKULANI

The Honolulu-based spa has been named as a Leading Spa for 2006 by The Leading Hotels of the World luxury hospitality association. 800-367-2343

SUPRACOR

California congressman Mike Honda awarded the manufacturer the U.S. Department of Commerce Export Achievement Certificate and the Congressional Accommodation Certificate for its export achievement. 408-432-1616, webmaster@supracor.com

THE INTERNATIONAL MEDICAL SPA ASSOCIATION

The association donated \$1,400 to the Melanoma Research Foundation from the proceeds of the sales of a melanoma-awareness poster produced and sold in cooperation with *Skin Inc.* magazine. 201-865-2065, medspaasn@aol.com

VICTORY CANDLES

The company won a silver medal in the gifts division at this year's Invention & New Product Exposition (INPEX). 419-305-9231, victorycandles@woh.rr.com

WESTMORE ACADEMY OF COSMETIC ARTS

The company's newly released Web site has been honored at this year's 18th Annual Electronic Media Awards (EMAs) for Best Educational Web Site of 2005. 877-978-6673, info@westmoreacademy.com



SKIN INC. MAGAZINE

Congratulations to Jennifer Krisko of Albuquerque, NM, on receiving a \$1,000 scholarship sponsored by *Skin Inc.* magazine to continue her education. The scholarship, presented during *Face & Body 2005's* Networking Luncheon, was made possible through the partnership of the National Coalition of Estheticians, Manufacturers/Distributors & Associations (NCEA) and the American Association of Cosmetology Schools (AACS). Esthetician students are eligible to receive a \$1,000 scholarship while attending an AACS member school. These incentive scholarships are awarded to students who demonstrate good performance in school, as well as financial need.



ENHANCE FACE & BODY SPA

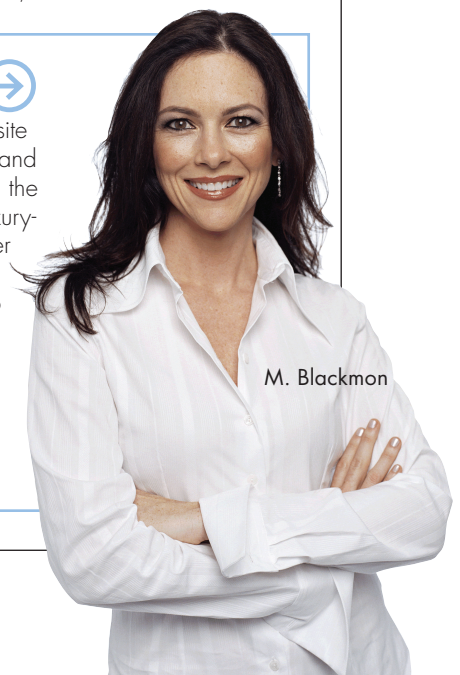
The Hartsdale, NY-based spa held a gala event benefiting cancer patients and their caregivers. The American Cancer Society, The Melanoma Research Foundation, Advanced Research Foundation, Gilda's Club and The Leukemia and Lymphoma Society will benefit from the fundraiser. 914-997-8878

SKIN CARE CONSULTANTS

Founders Hubert and Pat Lam lectured on nutrition, health and the skin at the International Therapy Education Council (ITEC) in Johannesburg, as well as at the South African Association of Health & Skincare Professionals (SAAHSP)—the South African CIDESCO section. 877-694-9777, hubertlamskin.com

Spa-Addicts.com

Cadillac sponsored the Web site during the months of October and November 2005, recognizing the popularity and value of the luxury-minded spa enthusiast. Founder and *Skin Inc.* magazine columnist Mary Blackmon also was chosen as spokeswoman for the car company's new promotion running in *O, The Oprah Magazine* and on *iVillage.com*. 866-428-2772, suggestions@spa-addicts.com





PEOPLE ↓

The **American Melanoma Foundation** announces that Kelly Costa Gravitt, of KC Spa Direction and Promotion, is on its board of directors. 619-328-1572, kellymedspaconsult@cox.net

Corrie Stewart, of Indianapolis, won an **Aveda Fredric's Institute** Spa-Esthiology and Nail Esthetics Scholarship, which is valued at \$10,095. 877-283-3233, institute@fredrics.com



Josephine Zeppieri, NCA president, and M. Graffeo

BABOR Cosmetics USA welcomes Jay Brock as its Southeastern regional sales manager. 888-222-6791

Dean Rhoades, CEO and co-founder of **DermaNew**, recently graduated from Harvard Business School's Owner/President Management Program. 866-443-3762, customerservice@dermanew.com



J. Brock

Farouk Systems introduces Kathryn Kihle as its marketing manager. 800-237-9175, info@farouk.com

Jurlique USA named Sheila Cutner as its president. 212-803-8121, info@jurlique.com



D. Rhoades

The **National Cosmetology Association (NCA)** recently inducted Mary Ann Graffeo, of Arlington Heights, IL, into the NCA Hall of Renown in recognition for her 43 years of outstanding achievement in the esthetic field. 312-527-6765, nca1@ncacares.org

Pür Minerals appointed Jennifer Taylor as its director of retail business development. 866-954-4000, customerservice@purminerals.com



K. Kihle

Deborah Szekely, founder of **Rancho La Puerta** in Tecate, Baja California, Mexico, and **Golden Door** in Escondido, CA, received the International SPA Association's (ISPA) 2005 Alex Szekely Humanitarian Award for her efforts in improving humanity through the spa industry. For the Golden Door, contact 800-424-0777, reservations@goldendoor.com.

Salon Training International CEO and **Your Beauty Network** co-founder Susie Fields received the San Diego Women Who Mean Business Award. 760-929-2600, info@salontraining.com



L. Foresman

Lynda Foresman joins San Luis Obispo, CA-based **Sycamore Mineral Springs Resort** as its health and wellness manager. 800-234-5831, info@smsr.com



REPÊCHAGE, LTD. ↑

Teaming up with fashion designer Alberto Sanchez on the runway, the company provided dramatic makeup looks at the Latin Fashion event during a weeklong celebration of Hispanic culture in New York. 800-248-7546, custserv@repechage.com

LEGISLATIVE ACTION

California Gov. Arnold Schwarzenegger signed Senate Bill 484 in early October, requiring the reporting of cosmetic products that include ingredients that are known or suspected carcinogens or reproductive toxicants. Visit www.SkinInc.com/news for more information on this topic.

AMERICAN INTERNATIONAL INDUSTRIES ⬇

Andrea Wrinkle Release Instant Face Lift was featured in the October issue of *Redbook* magazine. Also, the company Ardell Lashes graces the airways on CBS' *Ghost Whisperer* with the help of makeup artists Julie Socash and Kandace Westmore. 323-728-2999



The Business Education for Salons Today (B.E.S.T.) Foundation ⬆

Starting January 22, 2006, the B.E.S.T. Foundation and the University of California Los Angeles (UCLA) Anderson School of Management will offer the Executive Salon Management Program in Westwood, CA. The five-day intensive program provides resources, skills and knowledge to maximize business success.

In addition, the organization announced its award criteria and categories for the 2006 Global Salon Business Awards, to be held June 3-6, 2006, in Barcelona, Spain. 310-887-7072



GIVING BACK ⬇

BIOELEMENTS ⬇



Cheryl O'Donnell, NNEDV, and Amanda Gaeta, director of public relations, Bioelements

In partnership with the National Network to End Domestic Violence Fund (NNEDV), the company donated more than \$200,000 in cosmetic products to more than 100 domestic violence shelters throughout the country. 800-433-6650, info@bioelements.com

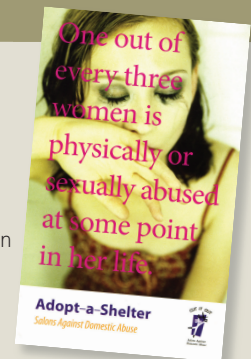
B•CAUSE ⬆

Paula Dorf joined the b•cause Common Cents program by donating a percentage of sales from its b•cause lipstick from the fall collection. 845-431-6670



CUT IT OUT ⬆

In conjunction with the National Cosmetology Association, Clairol Professional and *Southern Living At HOME* magazine, the organization launched its Adopt-a-Shelter program in October to mobilize spa professionals in the fight against domestic abuse. 312-527-6765, info@cutitout.org



PUBLIC IMAGE LTD. ⬇

The Wayne, NJ-based salon recently hosted an evening of dinner and entertainment at the Brownstone in Paterson, NJ, that raised \$10,000 for Locks of Love. 973-633-9740



Heidi Bressler, of NBC's *The Apprentice*, Steve Perrette and owner Linda A. Perrette



PEVONIA BOTANICA

The company recently partnered with *Luxury Spa Finder* magazine and Lexus luxury automobiles to sponsor the Spa Oasis at the Taste of Lexus event held in Chicago and Miami. Treatments and product samples were distributed to attendees. 800-738-6642, pevoniam@pevoniam.com

SpaQuality, LLC

The company offers spa owners and managers insight into their businesses through its SpaExcellence Anonymous Guest Assessment, which evaluates the spa experience from the client's viewpoint. 302-426-0274, info@spaquality.com

DERMALOGICA

The company has created an exclusive in-flight amenity kit for business-class passengers to enjoy during Quantas' international flights. 800-345-2761, info@dermalogica.com



THE NATIONAL INSTITUTE OF ARTHRITIS AND MUSCULOSKELETAL AND SKIN DISEASES

The organization now offers a free package of publications that address how to ease the suffering inflicted by skin diseases, acne and eczema. Publications include *Questions & Answers About Acne*, *Atopic Dermatitis* and *Questions & Answers About Psoriasis*. 888-878-3256

OPENINGS & MOVES

BIO-THERAPEUTIC, INC.

The company relocated its corporate headquarters to 2244 1st Ave. S, Seattle, WA 98134. It still can be reached by telephone at 800-976-2544.

THE CALIFORNIA INSTITUTE OF SKIN AND BEAUTY

Founder and owner Robert Peppercorn, MD, recently opened this Yuba City, CA-based facility that features signature medical facials, microdermabrasion, massages and body treatments, waxing and laser hair removal. 530-755-3223, barnettel@bestlasers.com

DERMACARE LASER & SKIN CARE CLINICS

The company opened a training facility and patient workshop adjacent to the flagship clinic in Scottsdale, AZ. 877-700-0788, info@dermacareusa.com

MARRIOTT HARTFORD DOWNTOWN

The Hartford, CT-based location recently opened its new top-floor day spa, GLO. Featuring a variety of relaxing treatments, the spa combines natural elements with innovative application techniques to expose clients' inner-GLO. 860-249-8000



PHYSICIAN ENDORSED LLC

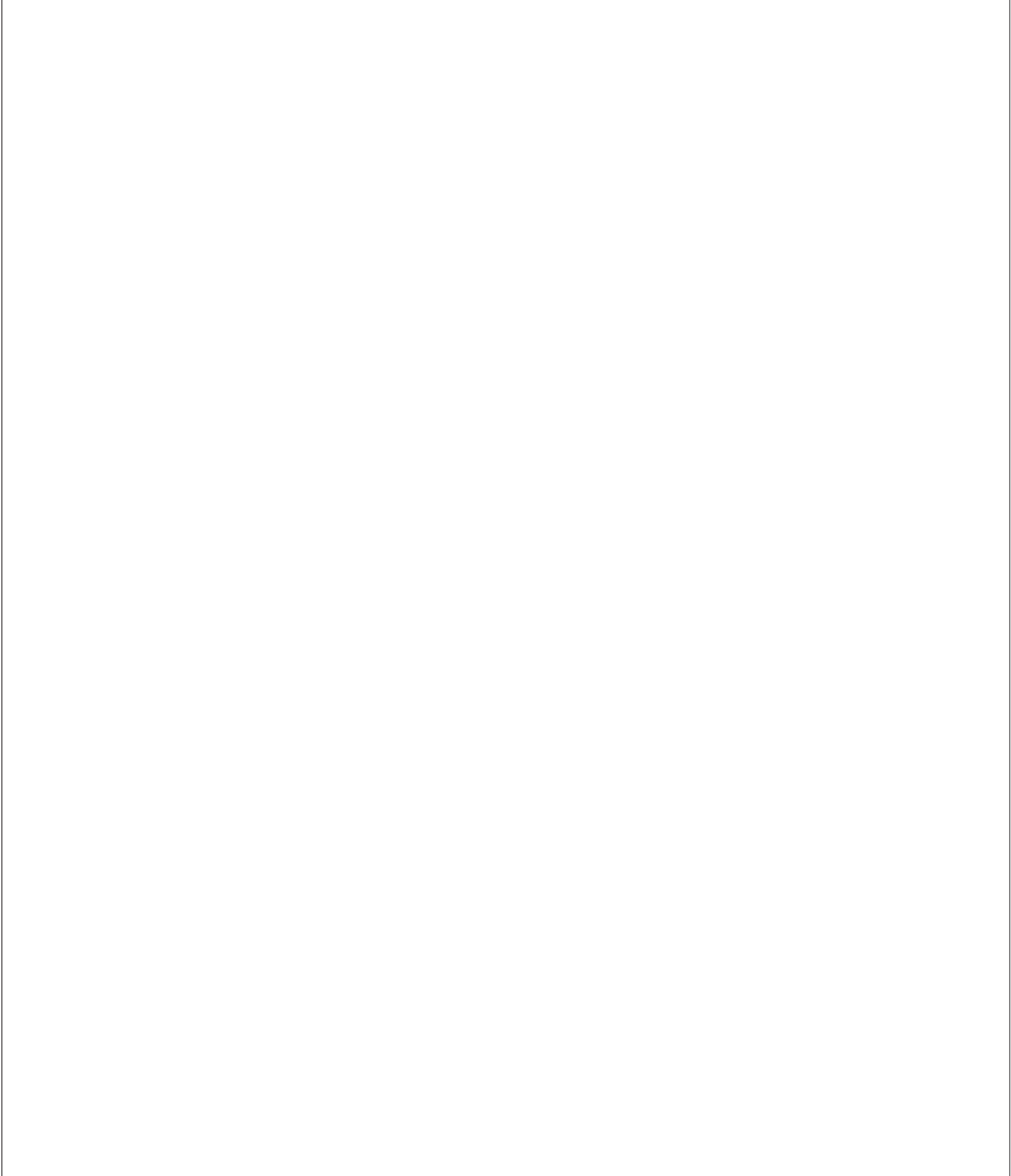
The company has relocated to 6600 NW 12th Ave., Suite 201, Fort Lauderdale, FL 33309. It can be reached by telephone at 866-449-9997, by fax at 954-318-6065 and by e-mail at style@physicanendorsed.com.

SUNDĀRI

The company moved to 11111 Santa Monica Blvd, Suite 220, Los Angeles, CA 90025. It can be reached by telephone at 310-478-4898.

WOMEN'S HEALTH CENTER FOR AESTHETICS AND WELLNESS

The Palmyra, PA-based medical facility recently held an open house highlighting its unique services focused on holistic health. 717-273-8835



MEDICAL ↓

ENZYME MAY AID THE SPREAD OF SKIN CANCER

The overactivity of a key enzyme—focal adhesion kinase (FAK)—found in skin cancer cells appears to play a prominent role in triggering the aggressive spread of the disease, a new study suggests, according to *HealthDay News*. Present in every cell of the human body, it is critical to the healthy promotion of many cellular activities. However, this enzyme’s harmful behavior within malignant melanoma cells previously has been found to be overactive across a wide range of malignancies, including eye, prostate, thyroid, colorectal, ovarian and oral cancers. In the November issue of *Cancer Research*, the authors report that cancer cell aggressiveness appeared to be a function not so much of elevated FAK levels but, rather, of elevated FAK activity.

BOOMERS LIKELY TO TRY COMPLEMENTARY AND ALTERNATIVE MEDICINE

According to *HealthDay News*, middle-age adults are more likely than older or younger people to use complementary and alternative medicine, says a Wake Forest University School of Medicine study in the October issue of the *Journal of Aging and Health*. In their study, the researchers looked at alternative medical systems, such as acupuncture, homeopathy and naturopathy; biologically based therapies, such as chelation therapy, folk medicine, herb use, special diets or megavitamins; manipulative and body-based methods, such as chiropractic or massage; and mind-body interventions, such as meditation, yoga and healing rituals.

The study found that some types of complementary and alternative medicine, such as alternative medicine systems, are used primarily for treating existing conditions. Others, such as mind-body interventions, are used primarily for health promotion and preventing illness. Biologically based therapies are used almost equally for prevention and for treatment.

A PYRAMID FOR KIDS

The United States Department of Agriculture has introduced its first food pyramid designed specifically for 6- to 11-year-old children. The Web-based pyramid, which includes an interactive computer game, emphasizes good eating habits, including fruit and vegetables, whole grains and healthy sources of protein. It also recommends at least 60 minutes a day of physical activity, *The Washington Post* reported.

For more, visit www.SkinInc.com/news.



AVEDA FREDRIC’S

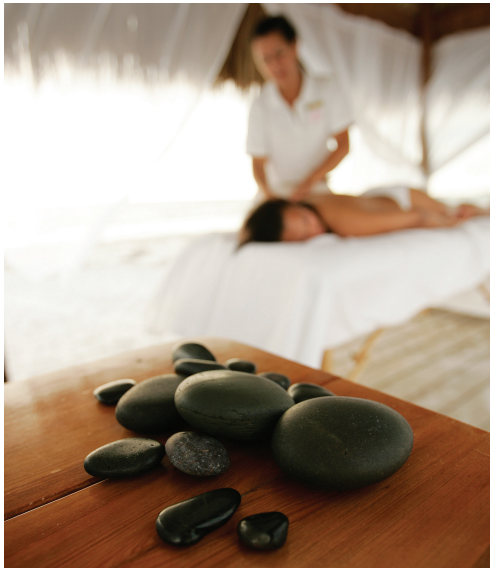
Aveda Concept Salon owners from Ohio, Michigan, Kentucky and Indiana were treated to a full day of information and encouragement by Frederic Holzberger, founder of Fredric’s Corporation, during the company’s annual concept forum. 800-356-5533, welisten@fredrics.com



Discover the business of beauty on the beach.

DUROCHER ENTERPRISES

The company is hosting The Business of Beauty on the Beach at the historic beachfront Fountainebleu Hotel this May 7-8, 2006. *Skin Inc.* magazine is a sponsor. The two-day program features Melissa Yamaguchi, president of the Professional Beauty Association; Dean Banowetz, hair design team leader for FOX’s *American Idol*; Ruth Roche, style/educator and founder of RARE NYC; Le Grande Greene, former executive producer of *The Oprah Winfrey Show*; James Meschino, DC, product formulator, Adëva Nutritionals; and I Love Yoga. 877-596-0243



DON CESAR BEACH RESORT

The St. Pete Beach, FL-based resort has chosen the Payot mineral product line to soothe and re-energize guests with new services. In addition, the facility plans to construct a 11,000-square-foot spa, including 14 treatment rooms, as well as a full-service salon and retail shop. 800-282-1116, doncesarsales@loewshotels.com

The National Cosmetology Association (NCA)

In partnership with Sally Beauty, five \$1,000 Sally Scholarships will be awarded to high school graduates who are under the age of 26 and are interested in working within the cosmetology profession to put toward tuition. Three \$1,000 scholarships will be presented to NCA members for continuing education, and two \$1,000 scholarships will be awarded to children or grandchildren of NCA members in pursuit of advanced education at the college level. Applications are due by January 15, 2006, and are available online.

The association recently created the NCA Master Certification Program to recognize those who attain advanced levels of proficiency and create a high standard of education. It also created an online Career Center, offering an extensive résumé and job availability database. 312-527-6765, nca1@nca cares.org

CORRECTIONS

Skin Inc. magazine regrets the following errors:

ADVERTISERS' INDEX

Your Name Professional Brands was listed incorrectly in the Advertisers' Index. The toll-free number is 800-221-3071, and the e-mail address is info@yournamepro.com.

HAPPENINGS

In the October 2005 Happenings section, Dieter Kuster, PhD, of CA Botana International, was cited as an MD. Also, the company's phone number is 800-872-2332.

In the November 2005 issue, a Pevonia Botanica advertorial was incorrectly cited as involving *Arresting Beauty* actresses. It should have read *Law & Order*.



PEVONIA BOTANICA

The skin care product line was highlighted in a national in-book advertorial in *W* magazine's August 2005 issue. Based on an exclusive partnership with NBC, the magazine profiled some of television's hottest talent where *Law & Order* actresses Amy Carlson, Kathryn Erbe and Annie Parisse wore Pevonia Botanica skin care. 800-738-6642, pevonia@pevonia.com

PRODUCT SHOWCASE

The incorrect image for Aesthe's Bio Active Serum appeared in the November issue. The correct image appears below.

AESTHE

Bio-Active Serum replenishes lost lipids, in addition to smoothing, regenerating and restoring skin. 800-825-6776, info@alopro.com



SUPPLIER FORUM

In the November 2005 issue, the following image should have run with Brush Up with Barbara's Supplier Forum.



In the November 2005 Supplier Forum section, Kett Cosmetics was described incorrectly as featuring multitasking Hydro Foundation that is tested on high-definition television. Hydro Foundation is tested in front of high-definition cameras.