



# The New ConcreteConstruction.net

The website includes enhanced features and content-specific areas.

Some of you may have come across ConcreteConstruction.net recently and noticed a brand new website. Here at CONCRETE CONSTRUCTION (CC), we've spent the past few months working on this updated, comprehensive resource.

When you visit the new site, you'll find an easier-to-navigate homepage with popular areas of the site highlighted. View the most recent magazine, web exclusive articles, the CC Blog Network, and more. You'll also notice a special World of Concrete section on the site, showcasing show details, event updates, and products.

## Upgraded navigation, content areas

The new navigation bar delivers targeted information divided up by nine categories. The **News** section features most recent news, as well as updates from industry associations. A category we didn't feature previously, **Products**, now finds a home online, and is divided up into seven topical areas, including content from sister publication CONCRETE CONSTRUCTION PRODUCTS (CCP). Interested in jobsite-related features, columns, and case studies? Look to **On the Job** for problem-solving content. The **Decorative Concrete** and **Concrete Surfaces** areas cover numerous subtopics to deliver you specialized information. The **Business** and **Industry** tabs highlight articles that can inspire you to get the job done. In the **Awards** section, you'll find a show-

case of award winners, honorees, and more. Finally, we've introduced **Education**, which can help you continue your industry education.

Above the search bar, we've pulled out a number of frequented areas. Under **Magazine**, find the most recent issue, plus more than 50 years worth of CC archives. In addition, you'll find archives of sister publications CCP, CONCRETE SURFACES, and RESIDENTIAL CONCRETE. **Subscribe** to either CC or CCP, or sign up for our trimonthly **Newsletter**. Finally, we've made it easier for you to **Contact** us with questions, comments, and feedback.

As supplementary offerings, Google now hosts the CC Events calendar in a more readable format. The **Associations** directory is easier to navigate and features more on these resources. You can find both under the **News** tab. Additional **Services**, found below the navigation bar, include **RS Cards**, for readers interested in product-specific information from manufacturers; a digital copy of the latest annual **Buyer's Guide**; and the invaluable **WOC Bookstore**, which features more than 600 industry-related titles.

## Find what you're looking for

We've spent a lot of time enhancing the readability of articles on ConcreteConstruction.net. CC articles now are easier to read; feature more slideshows, sidebars, and videos embedded on

each page; and comment capability. All readers are encouraged to post their thoughts at the end of any article.

## Interact with the editors

With this launch, CC is debuting Concrete Thoughts, a brand new blog from senior editor Joe Nasvik, who will deliver stories, ideas, and commentary covering a wide range of concrete construction topics. The Beyond CC blog has been renamed Editor's Perspective, where editor in chief Tim Gregorski will continue to post his take on the industry. Highlighting different critical slab-on-grade subjects, Allen Face's Slabs on Grade Online continues to complement the author's print column. These three experts will bring you industry views on a regular basis. Make sure to read and comment on these posts.

CC can be found on a number of social media sites. Offering you ways to network with CC editors, experts, and peers, you can gain access to our LinkedIn group and CC Facebook page by clicking the icons on the homepage. Meanwhile, CC continues to deliver specialized content through its Twitter accounts: Follow @ConcreteConst for industry updates or the new @CCProducts for product updates and announcements.

We hope you like the new site and find it a resource you visit often. As always, drop any of the editors a note to offer your feedback. **CC**